

Stewardship Committee Update March 2015

Pledge results to date: Leadership Party - 1/2 the expected attendees were there, due to weather. We raised ~\$88,000 from 17 pledges.
Total to date = 42 pledges for ~\$135,900.

The leadership party was very well managed by Mary Money and of those who contributed the average pledge was up ~5.5% over last year's contribution.

Stewardship Committee plans to reach out to those who did not attend the Leadership party due to the weather for a personal ask but we have confidence that these contributors will step up in any case.

The Feb 26th YRSC was attended by only about 1/3 of the members, due to weather and personal commitments. We planned for the pledge tables, potlucks and pledge room on the 22nd. Deborah was in the middle of madly printing pledge cards and continued after the meeting ended.

The pledge campaign expenses are well under budget. As far as the pledges go it is too early to call but we are cautiously optimistic.

Next month we have a full agenda closing the campaign, rounding up those who have not come forward to that point and reporting.

In addition, we will discuss and look to 'staff' 2 sub-committees - one for Planned Giving and the other for Fund Raising.

Submitted by Deborah Quinn